

## Kerbside Expansion Project Communications Plan

## Annex C

Project Week	Month	Week Commencing	Communication
59	June	21/06/10	<ul style="list-style-type: none"> <li>○ General notification letter to all properties in remainder of roll out</li> <li>○ Advertisements in local press, radio ads and other outlets</li> <li>○ Update council website with new information and edit links</li> <li>○ Briefing session for YCC</li> </ul>
60	July	28/06/10	
61		05/07/10	
62		12/07/10	
63		19/07/10	
64		26/07/10	
65	August	02/08/10	
66		09/08/10	
67		16/08/10	○ Internal comms (Fri service area)
68		23/08/10	○ Resident notification (Fri service area)
69	September	30/08/10	
70		06/09/10	<ul style="list-style-type: none"> <li>○ Internal comms (Weds service area)</li> <li>○ Drop in session (Fri service area)</li> </ul>
71		13/09/10	<ul style="list-style-type: none"> <li>○ Resident notification (Weds service area)</li> <li>○ Article for Your Ward newsletters</li> </ul>
72		20/09/10	
73	October	27/09/10	<ul style="list-style-type: none"> <li>○ Internal comms (Tue service area)</li> <li>○ Drop in session (Weds service area)</li> <li>○ Attend Ward Committee meetings and give a talk about the new changes.</li> <li>○ Resident notification (Tue service area)</li> </ul>
74		4/10/10	
75		11/10/10	
76		18/10/10	<ul style="list-style-type: none"> <li>○ Internal comms (Mon service area)</li> <li>○ Drop in session (Tue service area)</li> </ul>
77		25/10/10	○ Resident notification (Mon service area)
78	November	01/11/10	
79		08/11/10	○ Drop in session (Mon service area)
80		15/11/10	
81		22/11/10	
82	December	29/11/10	
83		06/12/10	

**Internal comms** – Notification to members/YCC/Street Environment/ Waste Services/Housing of the properties included in the latest part of the roll out.

**Resident notification** – Will advise of change to AWC and invite to drop in session to find out more. This letter will also include details of the box delivery a collection calendar and some FAQ's.

**Drop in session** – Information sessions for residents to find out more about the changes and get advice for coping with AWC.